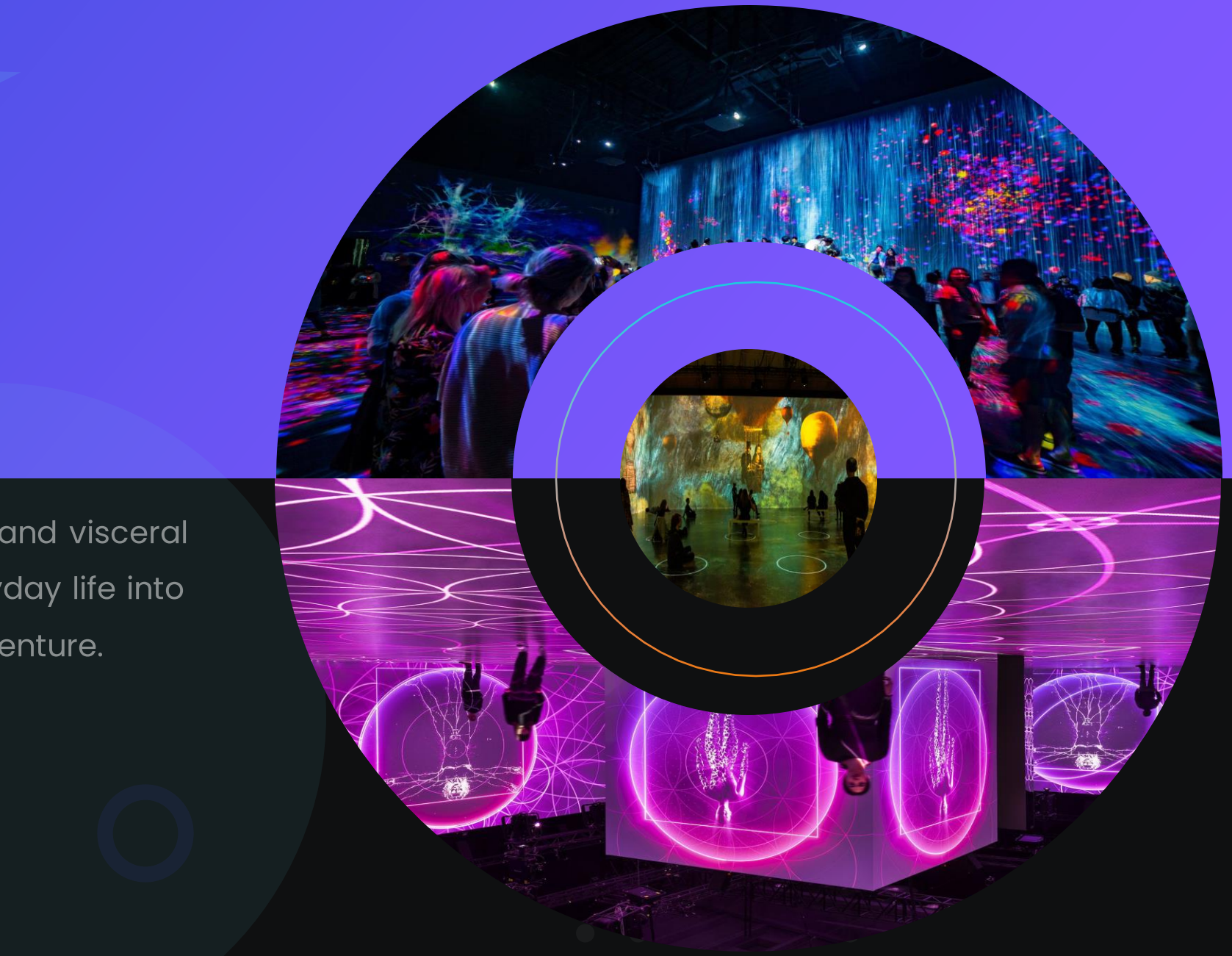
Showboat XR

Atlantic City's Premier Interactive Experiential Destination

Immersive Experience

Submerges a person into a new and visceral augmented reality, turning everyday life into a technologically enhanced adventure.

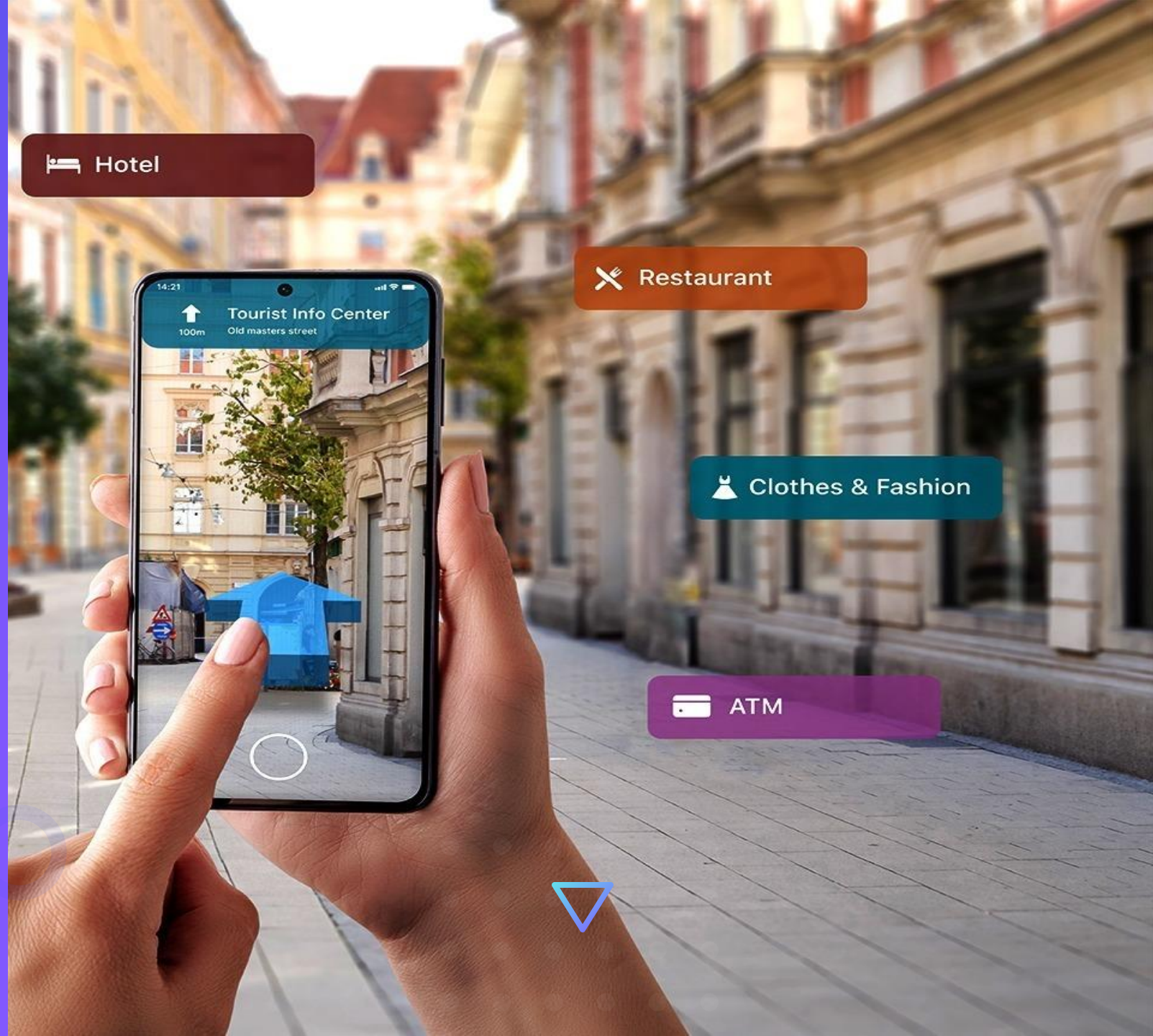
XR VR AR MR



XR

Extended Reality

An umbrella term that encompasses all the emerging immersive technologies.



XR

Virtual Reality

VR A simulation in which the user interacts with a digital world

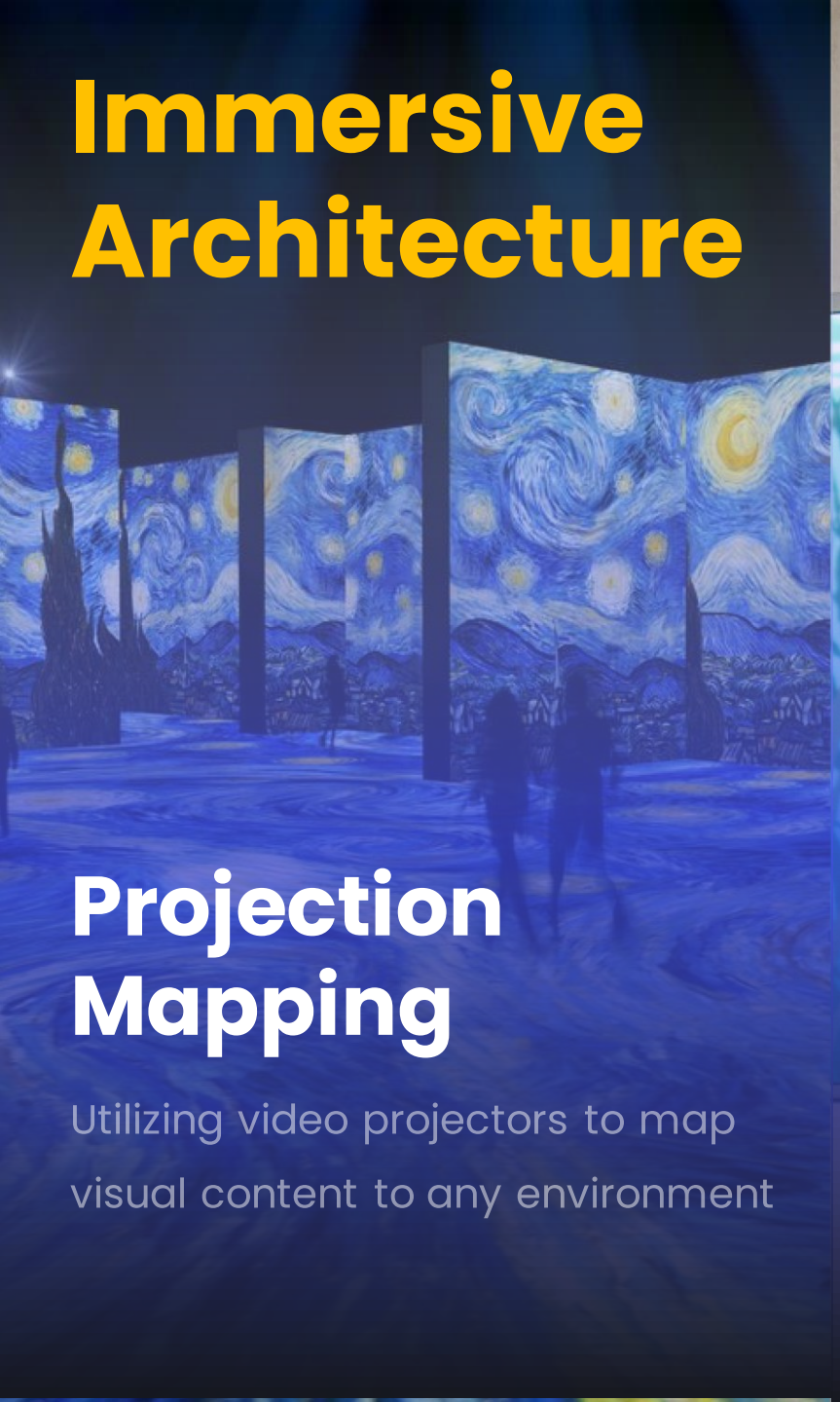
Augmented Reality

AR A computer simulated enhancement of real-life experience

Mixed Reality

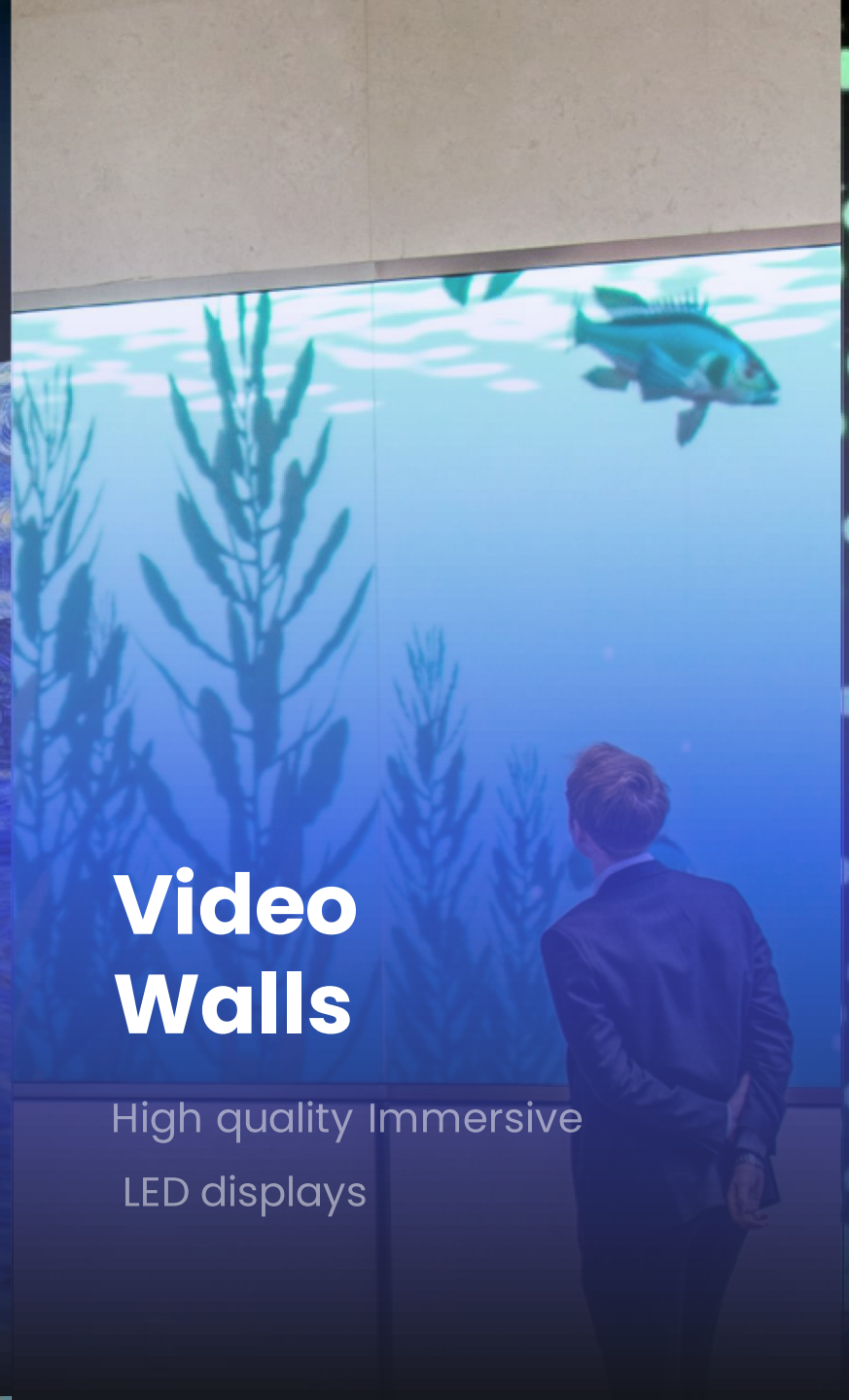
MR A combination of Immersive Technologies

Immersive Architecture



Projection Mapping

Utilizing video projectors to map visual content to any environment

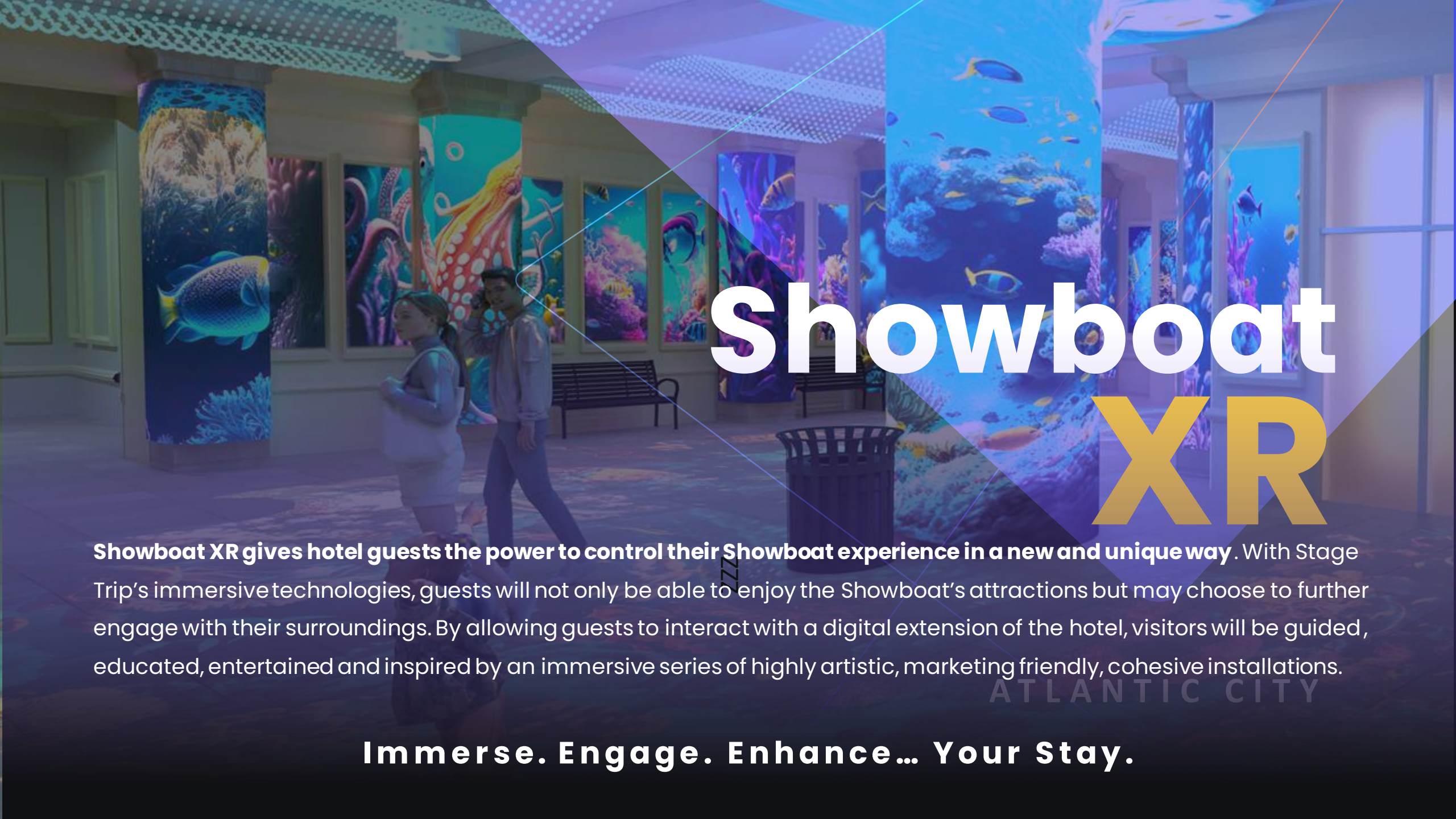


Video Walls

High quality Immersive LED displays

Lighting Installations

Ambient & kinetic moving sculpture



Showboat XR

Showboat XR gives hotel guests the power to control their Showboat experience in a new and unique way. With Stage Trip's immersive technologies, guests will not only be able to enjoy the Showboat's attractions but may choose to further engage with their surroundings. By allowing guests to interact with a digital extension of the hotel, visitors will be guided, educated, entertained and inspired by an immersive series of highly artistic, marketing friendly, cohesive installations.

ATLANTIC CITY

Immerse. Engage. Enhance… Your Stay.

The Showboat XR Experience

A Series of Highly artistic, interactive and immersive installations and a custom-built mobile AR application give way to a whole new dimension of guest retention and marketing opportunities.

Immersive Installations

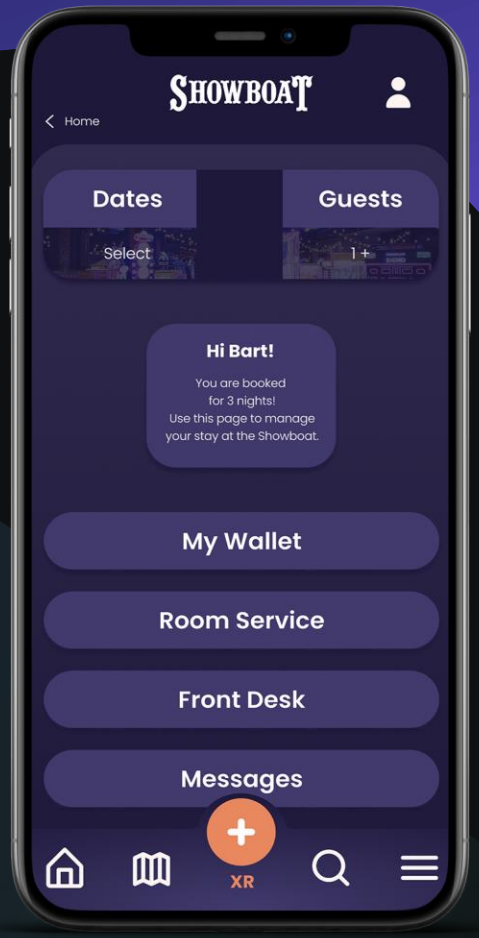
- Digital Projection Mapping
- Interactive Video Walls
- Transparent LED Displays
- Dynamic, Reactive Visuals
- Themed & Seasonal Content
- Kinetic & Ambient Lighting
- Touchscreen Kiosks ~ Check-in
- Bluetooth Beacons, LIDAR & RFID

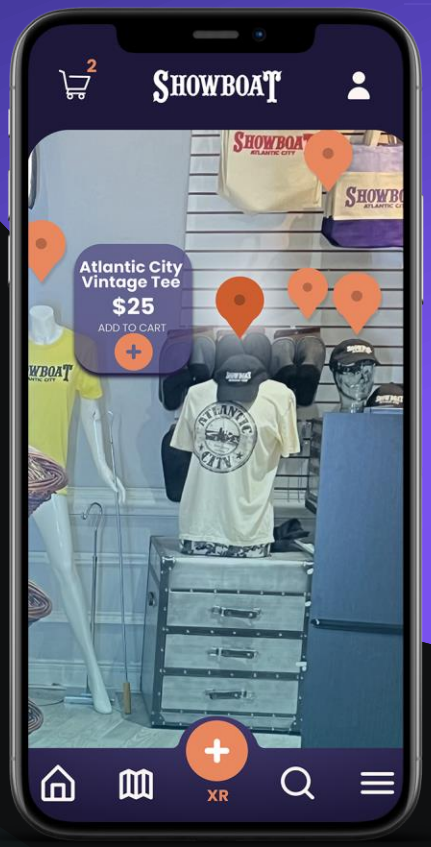
Mobile Application

Functional Integrations

Gamified AR Experience

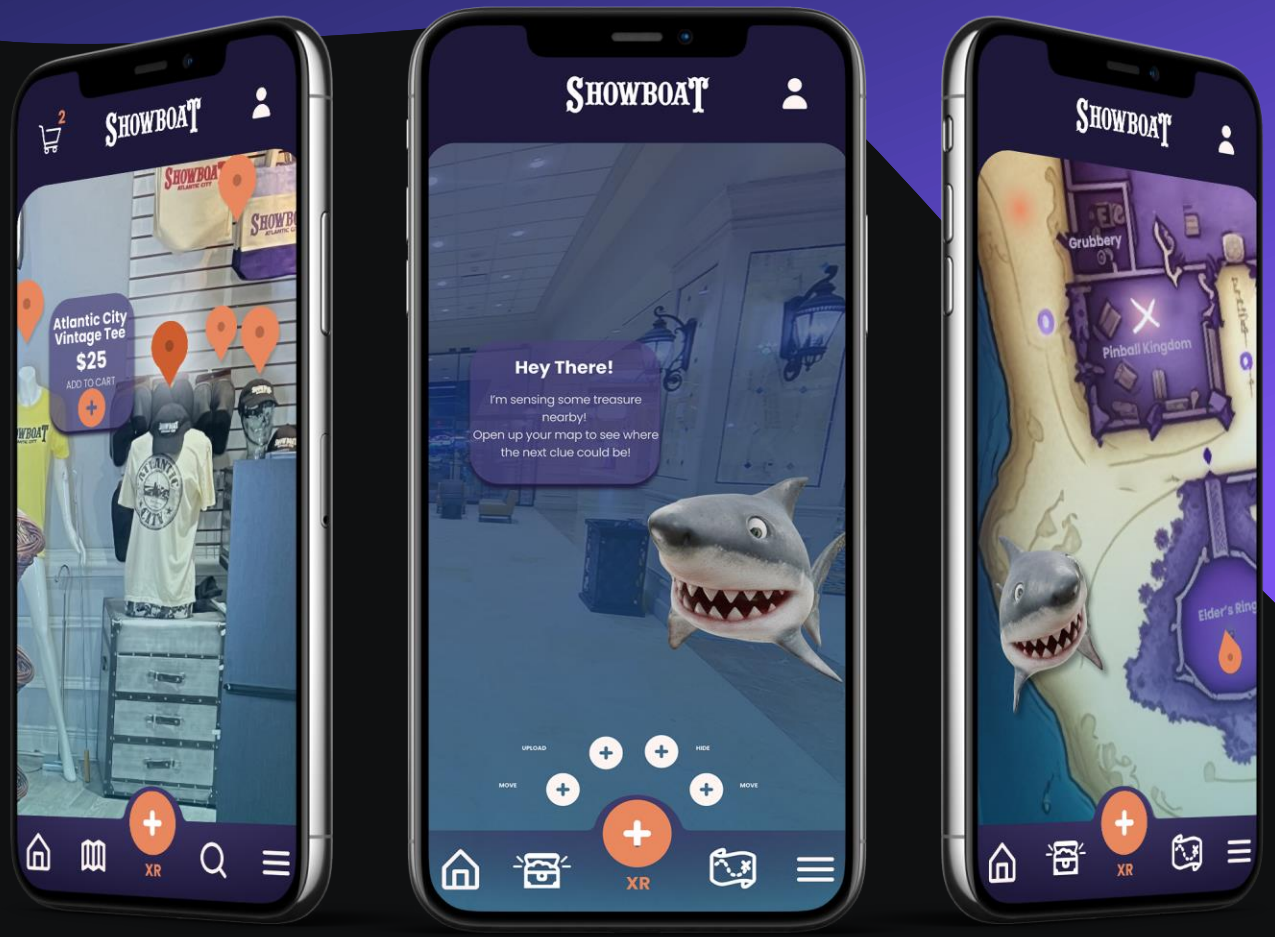
Functional Integrations





- Digital Tour Guide
- Interactive Resort Map
- Find My family ~ Friends
- Real-Time Traffic Control
- Special Events Calendar
- In-app Booking ~ Trip Planner
- Reservations ~ Room Service

Gamified Experience



- Mobile AR Experience
- Virtual Tour Guide ~ Seabuddy
- Immersive AR Visualizations
- Adventures ~ Treasure Hunt
- Build a Sea Castle
- Interact ~ Feed The Fish

Marketing Opportunities

- Immersive Digital Signage
- Demand Based Promotion
- In-app Rewards ~ Tokens
- In-app Booking & Ticketing
- Social Media Integrations
- Virtual Retail ~ Room Service
- Community Partnerships
- Guest Engagement & Retention

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Showboat XR

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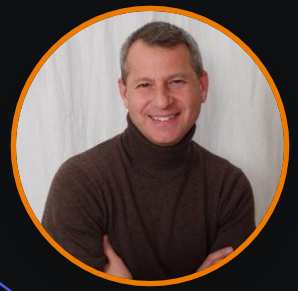
Stage Trip is uniquely qualified and poised for a project such as this. Our lead engineer, Andrew Levin, has a lifetime of experience working with architectural lighting and highly technical installations. Our core team has spent the past 15 years mastering the art of building immersive visual experiences utilizing various mediums such as video wall installations, digital signage, projection mapping, and intelligent lighting systems and has subsequently grown to include a dynamic studio of 3d designers, developers and software engineers.

The Stage Trip Family

Meet our core team of Production Management and Design Experts

Andrew
Levin

President | CEO

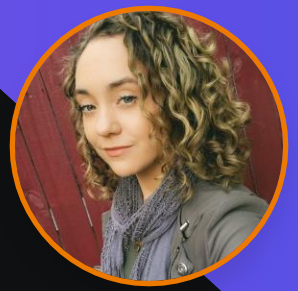


Aaron
Cohen

Chairman | CFO

Mike
Atteson

VP Operations



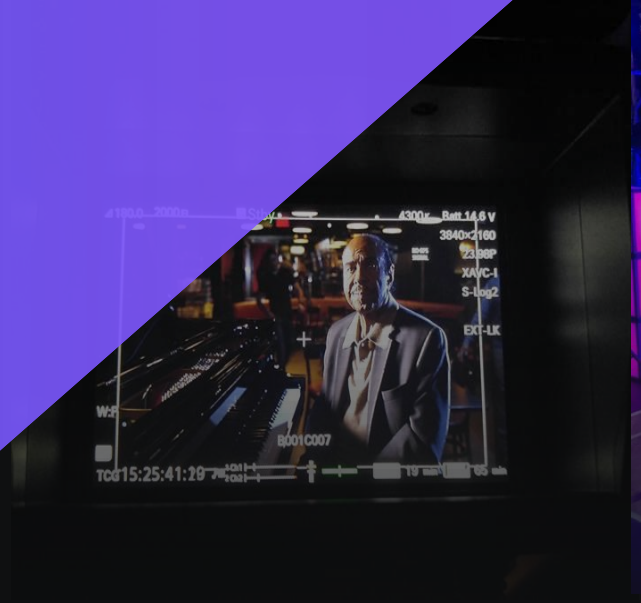
Andie
Perri

Creative Director

Taylor
Cardamone

Artistic Director

Core Services



- Interactive Design & Development
- Digital Scenics & Projection Mapping
- Concert & Live Event Production
- Stage and Atmospheric Lighting
- Immersive Signage & Video Wall Installs
- 3D Modeling & Motion Graphic Design
- Systems Integration & A/V Control